



FOR IMMEDIATE RELEASE

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Zendoks selected to compete at Street Pitch during Phoenix Startup Week

Phoenix – February 15, 2017 Chosen from more than 100 Arizona-based startups, Zendoks will be among ten finalists competing for a \$50,000 prize in the inaugural Street Pitch during Phoenix Startup Week 2017. Zendoks' CEO Tom Bishop says, "We're honored and thrilled. Zendoks is a young digital health startup but we're excited with our progress and with the interest we're receiving from the health provider market nationwide." Tom goes on to point out, "Phoenix Startup Week is always great fun. We can even walk to the Street Pitch competition now since we just relocated downtown to be part of The Armory, an incubator for veteran-led startups. As a U.S. Army veteran, software developer, and technology startup founder, I couldn't imagine a better place to grow Zendoks than downtown Phoenix. We're looking forward to putting our best foot forward at Street Pitch and toward contributing to the success of our local ecosystem."

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About Zendoks

Zendoks is a technology startup focusing on building a platform to help facilitate the digital health revolution. We truly believe that the healthcare landscape will continue to change dramatically as consumer wearable technology becomes more prevalent.

About Street Pitch

Street Pitch, a brand new PHX Startup Week event, hits Central Ave. from Washington to Jefferson in the middle of PHX Startup Week. 100 startups from all over the state have submitted their ideas, and the top 10 have been selected.

About The Armory

The Armory, headquartered in downtown Phoenix, is the nation's first incubator facility dedicated exclusively to helping veterans launch and scale startups. For more go to armoryUP.org.